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# **DARK MATTER: SHARED DRIVE FILE ANALYSIS APPLIED TO UPSTREAM OIL & GAS**

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**100** YEARS OF  
ACCELERATING  
TOMORROW



# WHAT IS FILE ANALYSIS?

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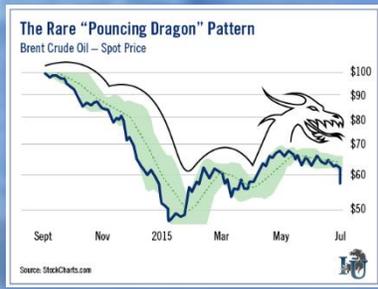
“ File analysis tools analyse, index, search, track and report on file metadata and, in some cases, file content, enabling organisations to take action on files according to what was identified. ”

*Gartner, Inc. | G00262949*

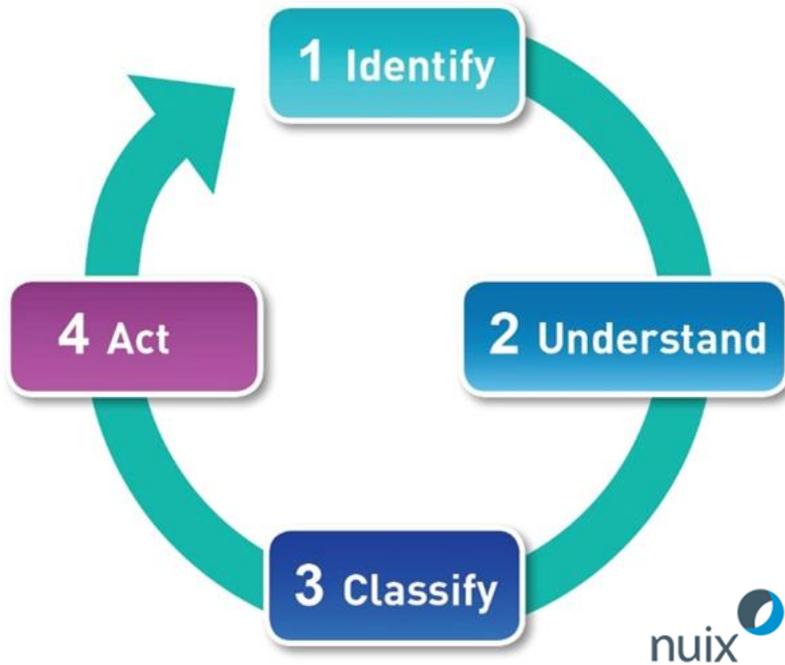
## **Main Reasons for usage:**

1. Increase Operational Efficiency
2. Lower Cost
3. Mitigate Risk

# THE PERFECT STORM

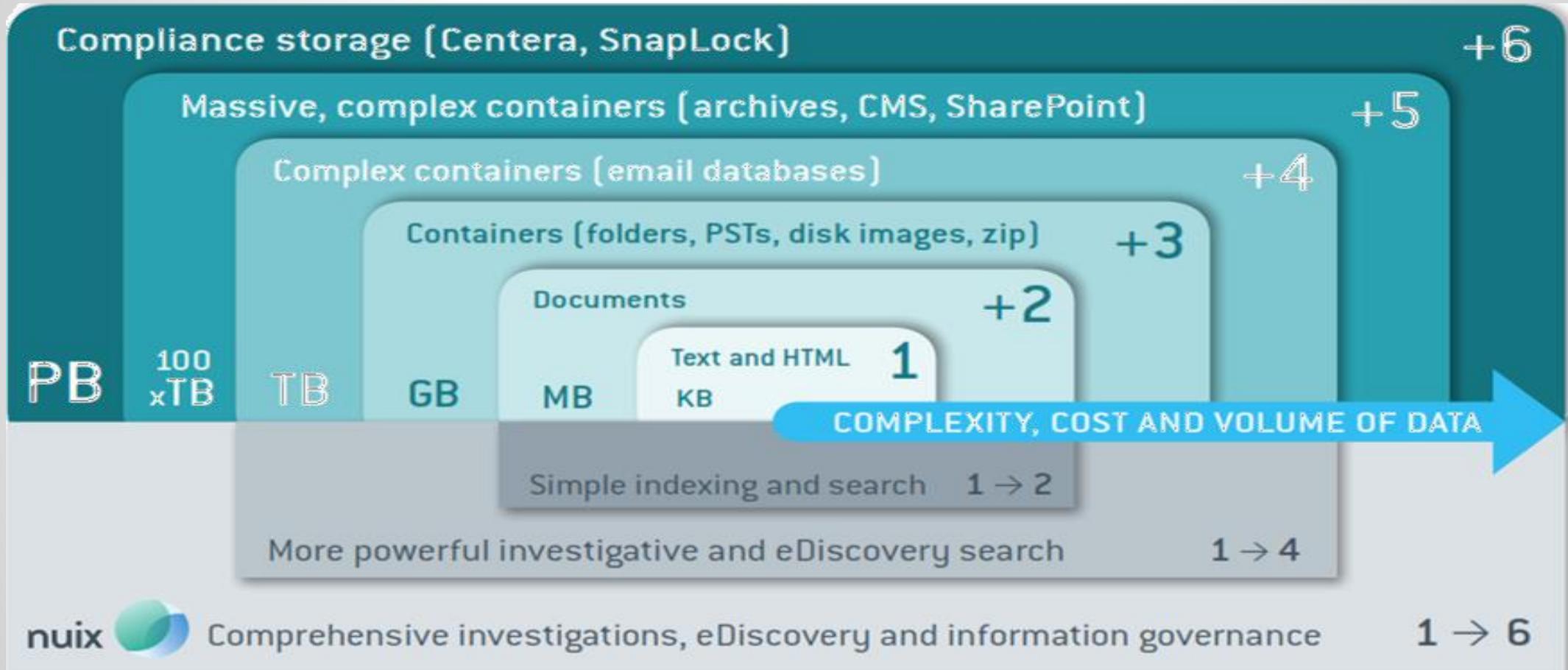


# FOUR STAGES OF FILE ANALYSIS



1. **Identify** the content and context of unstructured information scattered across myriad locations
2. **Understand** the age, ownership, format and content of each item
3. **Classify** categorise the content based on informed governance decisions (discipline, purpose, value, versioning, criticality, sensitivity, etc.)
4. **Act** on those decisions by optimising storage systems; enriching, migrating and protecting data; deleting defensibly or making data more readily available for disclosure or information sharing requests

# SIX LAYERS OF UNSTRUCTURED DATA





# BACKGROUND

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## **Timescales:**

5 man-days conducted across 3 weeks (April/May 2015)

## **Scope:**

Analyse ~1TB of Upstream Shared Drive Information

## **Business Objectives:**

- Reduce Costs associated with Shared Drives
- Find misfiled information of corporate value (potential records)

## **Success Criteria:**

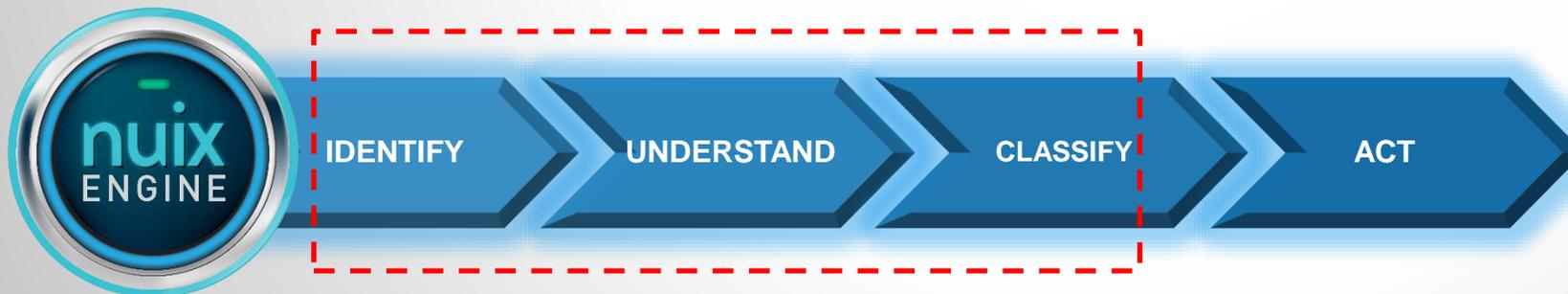
- Identify 40%+ ROT / Duplicates
- Use Taxonomy to Auto Classify

# METHOD



- Customer-provided laptop, LM Nuix Solution installed
- Initial scan: 700GB ingested and analysed on site
- OCR performed
- Taxonomy applied
- Company-specific pattern matching
- Review and refine classification
- Present findings

5 man-days effort



# SUMMARY OF FINDINGS



## Analysis of 700GB (Upstream Shared Drive Data)

- 5 man-days (conducted across 3 weeks, Q1 2015)
- ~50% ROT and Duplicate Information identified
- ~7% potential records identified

## Business Case:

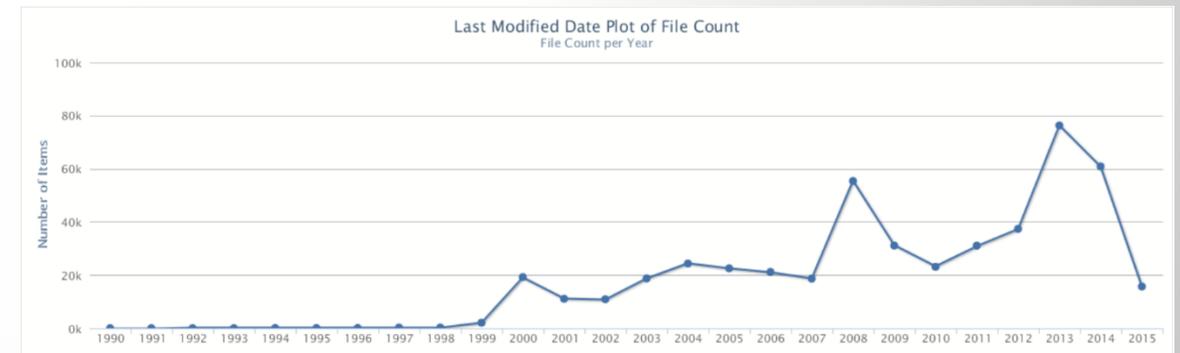
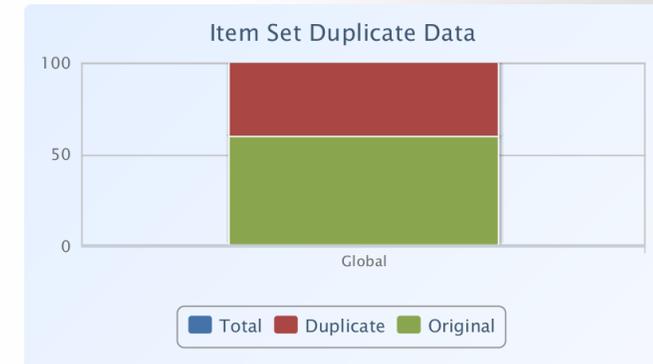
- 3 Year ROI: 290%
- Payback: 10-14 months

## Risks

- Non-searchable PDFs: 43,000 files
- Corrupted: 1,400 files
- Encrypted: 500 files
- Credit Card Nos.: 1,160 files
- Aged documents:

## Duplicates & ROT

- 41% Item Set Duplication
- 7% Additional ROT



# SUMMARY OF FINDINGS



## CLASSIFICATION:

Lockheed Martin Upstream O&G  
Taxonomy

Identified potential records:

- By Asset
- By Discipline

Prioritise IM areas of interest:

- Asset 1
- Asset 2
- Safety
- Electrical
- Schematics / Layouts

	Electrical->Control Schematic	Electrical->Protection Schematic	Electrical->Switchboard / Distribution Board GA, Layouts & Schedules	Instruments->Cause & Effect Diagram	Structural->Platform & Site GA / Plot Plan / Elevation	HSEQ->Fire & Gas Layout	Electrical->Cable Schedule	Subsea & Pipelines->Field / Subsea Layout & Approaches	Electrical->Cable Layout/Routing Drawing	Electrical->Equipment Interconnect and Termination	Process->Process Data Sheet	Technical Safety->Safety Case Documentation
Platform	1,798	1,622	1,348	1,204	829	828	778	766	764	743	599	529
Platform	1,354	1,117	1,037	701	828	818	780	303	891	702	605	394
Platform	1,311	1,189	638	754	855	472	726	314	586	722	683	288
FPSO	1,274	1,003	1,261	896	284	359	541	633	424	502	390	273
FPSO	1,158	967	723	575	445	266	401	559	352	528	353	223
Platform	873	721	598	484	488	254	339	298	283	552	386	285
Platform	928	593	413	430	461	478	363	86	361	523	319	253
Platform	921	858	517	419	661	164	471	270	381	465	371	228
FPSO	596	484	485	313	195	162	227	237	161	246	164	136
Platform	483	520	239	240	283	116	278	150	225	212	230	143
FPSO	490	432	362	204	219	116	223	221	227	239	153	72
Platform	346	335	207	233	201	90	211	136	153	156	106	120

# SUMMARY OF FINDINGS



## PATTERN MATCHING:

Identifying Records via company specific document numbering standard

- Matched 488 of 8,000 documents scanned

Name	File Type	Document Number(s)
A11-30-SH-0008 A11 Ops Guide A01 Approved.docx	Microsoft 2007 Word Document	56962-AE-P-CB-6010
July 1st 2011 A11-30-SH-0008 R02.docx	Microsoft 2007 Word Document	56962-AE-P-CB-6010
TN Pierce-Brynhild RBM FIV Erosion Flow Restriction MPFM Piping r0 BOP-25-SH-004.docx	Microsoft 2007 Word Document	21480-██████-RA-0009
Nemo Report Liam input.docx	Microsoft 2007 Word Document	56962-AE-P-RB-0018
ORP04210 Krabbe Concept Study Report 25April.docx	Microsoft 2007 Word Document	56962-AE-P-RB-0018
Comments_Bryn Manifold P&ID.docx	Microsoft 2007 Word Document	21480-LUNAS-O-FD-0001

- Enables enhanced classification & metadata enrichment
- Easily extensible:
  - Apply other document, tag and well numbering standards
  - Industry standards + company specific

# OTHER OPPORTUNITIES & USE CASES

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- Apply toolset to:
  - SharePoint
  - EDMS
  - Email
  - Archives
- Validation and enrichment of metadata in SharePoint
- Auto-classification (contribute to ever-greening)
- Scalability at speed: GB – TB – PB (local, regional, divisional, group)
- Records Management (identify records = reduce risk, improve classification, improve search)
- Divestments & Acquisitions
- Portable storage devices / archives
- eDiscovery

# SUMMARY

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1. We're in the midst of a crisis: the time is right for this to make a real impact to your business
2. Don't aim for perfection – look for the biggest, fastest wins and ensure they deliver (then repeat)
3. Connect the business with IM SME's to succeed