

**EVENT ANNOUNCEMENT**

***Digital Conversion Strategies***  
***Applications & Benefits***

Presentation by Mr. Greg Mennegar  
Vice President – Spectrum Information Services



On Monday, June 22nd at 7pm IST, AIIM India is pleased to host a presentation with Mr. Greg Mennegar, Vice President of Spectrum Information Services in Seattle WA, via virtual member meeting. Mr. Mennegar will review current best practices and strategies with respect to digital conversion solutions and cover the recommended steps to apply digital conversion solutions in the workplace, to improve efficiency of access, security, and control over mission-critical records.

Despite recent strides in information management, paper remains a daunting challenge in the workplace and presents immediate issues in terms of security, backup, and control. The paper record remains an obstacle in terms of end user access, sharing, and audit control. Digital conversion strategies effectively unfetters the information from the paper record, streamlines end user access, and provides new quantum gains in terms of storage, productivity, and level of end user service.

Mr. Mennegar is an accomplished professional in the digital conversion arena and will share his insights and perspectives on how to meet your goals with respect to digital conversion solutions. All present and future members of AIIM India are welcome to join in this most enriching and informative virtual meeting.

**Presentation:**           **Digital Conversion Strategies with Mr. Greg Mennegar**

**Time:**                   **7pm – 8pm (India Standard Time)**

**Date:**                   **Monday, June 22nd 2015**

**To Register:**           **[AIIM India Presentation 6/22 - Registration Link](#)**