

AIIM — FIRST IN FLIGHT — NC CHAPTER

# InfoWorld 2016

North Carolina's Enterprise Content Management, Information Governance, and Analytics Convention & Expo

AIIM's Annual Information World Expo is North Carolina's premier technology event showcasing ECM, IG, Cloud, Advanced Analytics, and case studies... Industry leading experts and vendors will help you build your competitive advantages, gain compliance, and save money!

OCTOBER 18, 2016

## Automate, Govern, and Gain Insight

Develop, capture, manage,  
store and output documents  
and digital content

Support business processes  
and build better workflow

Drive down costs and gain  
a stronger competitive  
advantage through  
predictive analysis

Migrate from  
on-print to cloud

Using data to  
drive decisions

**Access**  
Information Protected.

**sas**

**docSTAR**

**ABBYY**

**IBM**

**box**

2015-2016  
Chapter  
Sponsors/Speakers

**FUJITSU**

personify

OPENTEXT

documentum  
by EMC

**PARAGON**  
SOLUTIONS  
Value Emissioned. Value Delivered.

**Globanet**  
VERITAS

**Vaporstream**  
The Privacy Experts

**NewWave**  
TECHNOLOGIES

**ZLTECH**

**KOFAX**  
A DICOM GROUP COMPANY

**OnBase**  
by Hyland

**IIR**  
Ransome Associates

**redhat**

**GlassIG**  
Information Governance

**EPSON**

**Kodak alaris**

WHITEHATAI  
**CENTAUR**

**ARMA**  
INTERNATIONAL

**KONICA MINOLTA**

**BlueCross BlueShield**  
of North Carolina

**nuix**

**filefacets**

# Welcome



Dear Colleague,

In a digital economy, businesses are faced with rapid explosion of data, rapidly changing business processes, an ever increasing number of application technologies, and increasing government regulations. Get it right, and your business and organization thrives and becomes more competitive and agile. Get it wrong, and your business will struggle to scale, serve your customers, and deliver the profits and returns expected. AIIM First in Flight board members have scoured the state and the nation to assemble a world class group of experts and vendors to help you meet the challenges of a digitally disrupted world. You don't want to miss this event or the Charity Golf Tournament to raise money for ALS and Special Olympics Orange County. Help make a difference right in North Carolina with AIIM!

Sincerely,

## Erick

Erick Swaine

AIIM - First In Flight President

## Keynote Speakers\*



**Rick Chilton**

Chief Information Security Officer at BCBSNC

Rick Chilton is Chief Information Security Officer at BCBSNC. He has over 20 years of experience in the technology field and holds Certified in Risk Information Systems Control (CRISC) and Certified Information Systems Security Professional (CISSP) certifications. Rick is responsible for BCBSNC's Information Security Program, worked to develop the current BCBSNC Vulnerability Management Program, Security Response processes, Host Based Security strategy, Problem and Incident Management, and Records Management program. Rick has expertise in vulnerability assessment, risk mitigation, security engineering and security architecture. Rick actively participates in organizations that promote community and industry awareness related to Information Security. He's a former Chair of the Information Security Round Table; a collaboration and idea sharing organization drawn from a nationwide group of participating plans of the Blue Cross and Blue Shield Association, and chartered to provide analysis and input on information security topics and best practices.



**Mitch Brodsky**

Alfresco Platform Owner at Red Hat

Working within the Enterprise Applications group to design and roll out internal Alfresco-based document management and digital asset management solutions throughout the company.

# Registering

## E-MAIL

scook@personifysearch.com

## FAX

919.831.2278

## PHONE

919.460.0740

## MAIL

AIIM First In Flight  
c/o Peter Ransome  
624 Holly Springs Road #340  
Holly Springs, NC 27540

**Cost: \$25 (\$35 at the door). (Make checks payable to AIIM - First In Flight Chapter)  
Includes all programs and luncheon.**

**For more information contact Sarah Cook at 919.460.0740**

**Register at [www.aiim.dojiggy.com](http://www.aiim.dojiggy.com)**

# Exhibiting

We are uniting information management associations members across the state and expect CIO's, Business Users, Executives, and Vendors from leading organizations across the state. Past attendees include representatives from Healthcare, Government, Insurance, Pharmaceutical, Banking and Commercial/Industrial markets. Premier sponsors will be able to present and participate in tracks. We are expecting a sell out event in 2016.

## DAY 1 AIIM Golf Tournament

Filled with golf and fellowship for 2 great charities.

Platinum Tournament Hole	(\$2500)
Gold Golf Tournament Hole	(\$1500)
Silver Golf Tournament Hole	(\$1000)
Bronze Golf Tournament Hole	(\$600)
Golf Tournament Hole	(\$600)

Other sponsorship opportunities exist.

Please contact Sarah Cook at [scook@personifysearch.com](mailto:scook@personifysearch.com) for more information.

## DAY 2 InfoWorld 2016 Conference

We will be sharing emerging technologies, best practices, industry trends and much, much more. For Conference exhibitors and Session sponsors, you will be promoted in the following marketing activities:

- Four email blasts sent to over 1500 management level attendee prospects
- Opportunity to sponsor
- Attendee registration package listing company and logo
- Customized AIIM chapter invitations to send to your own prospect list
- Press release to local papers and news stations
- Opportunity to provide raffle gifts
- 6+ hours of dedicated exhibit time (lunch and refreshments served in exhibit hall)
- Two free admissions (includes lunch - \$50 value)
- Additional chairs and outlets available
- Pre-event delivery/storage as needed

Booth (\$600)

# Location

## MCKIMMON CENTER

NC State University

1101 Gorman Street | Raleigh, NC 27606

Tel: 919.515.2277 • Fax: 919.515.6974



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7:30 AM - 9:00 AM	REGISTRATION AND VENDOR SHOWCASE
9:00 AM - 9:45 AM	<b>KEYNOTE</b> INFORMATION SECURITY: ECM, IG & ANALYTICS Rick Chilton, <i>CISO, BCBSNC</i>
10:00 AM - 10:45 AM	INFORMATION GOVERNANCE AND LIFE SCIENCES Gretchen Nadasky, <i>Assoc Director, Paragon Solutions</i>
10:45 AM - 11:00 AM	BREAK
11:00 AM - 11:45 AM	THE CONTINUED PUSH TO THE CLOUD Mike McCabe, <i>Sen Director of IBM Alliance Sales, Box</i> Clay Davis, <i>NA Cloud Sales Leader, IBM</i>
12:00 PM - 1:00 PM	LUNCH AND LEARN: NORTH CAROLINA DIGITAL TRANSFORMATION Raju Gadiraju, <i>CIO at NC Dept of Commerce Division of Employment Security</i>
1:15 PM - 2:00 PM	<b>KEYNOTE</b> ECM MEETS OPEN SOURCE AND CLOUD Mitch Brodsky, <i>Alfresco Platform Lead, Red Hat</i>
2:00 PM - 2:15 PM	BREAK
2:15 PM - 3:00 PM	THE USE OF ADVANCED ANALYTICS IN FINANCIAL SERVICES Joe Shepley, <i>Practice Leader, Doculabs</i>
3:00 PM - 3:15 PM	BREAK
3:15 PM - 4:00 PM	THE FUTURE OF DATA MANAGEMENT Christopher Ilmberger, <i>Pre-Sales Support Manager for Data Management, SAS</i>
4:00 PM - 5:30 PM	CLOSING & RECEPTION