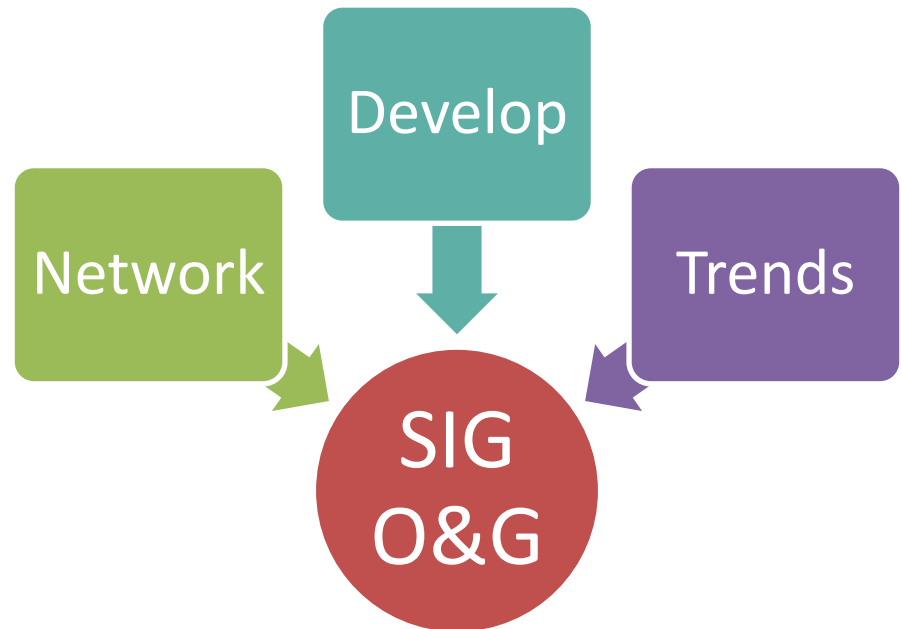


AIIM Oil & Gas Special Interest Group

January 2015

Dennie Heye



Welcome and thanks!



Dennie Heye

AIIM Oil & Gas SIG - LEAD



Thanks for joining!

100

Members in 2 months!

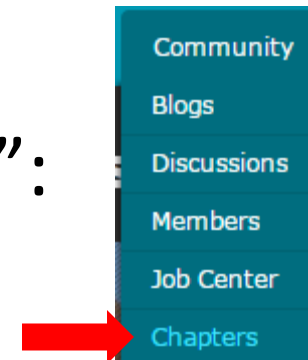


The website

- Go directly to community.aiim.org/oilandgas

OR

- Go to www.aiim.org
- Click “Community - chapters”:
- At bottom – page 2



Oil and Gas

Oil and Gas



Agenda

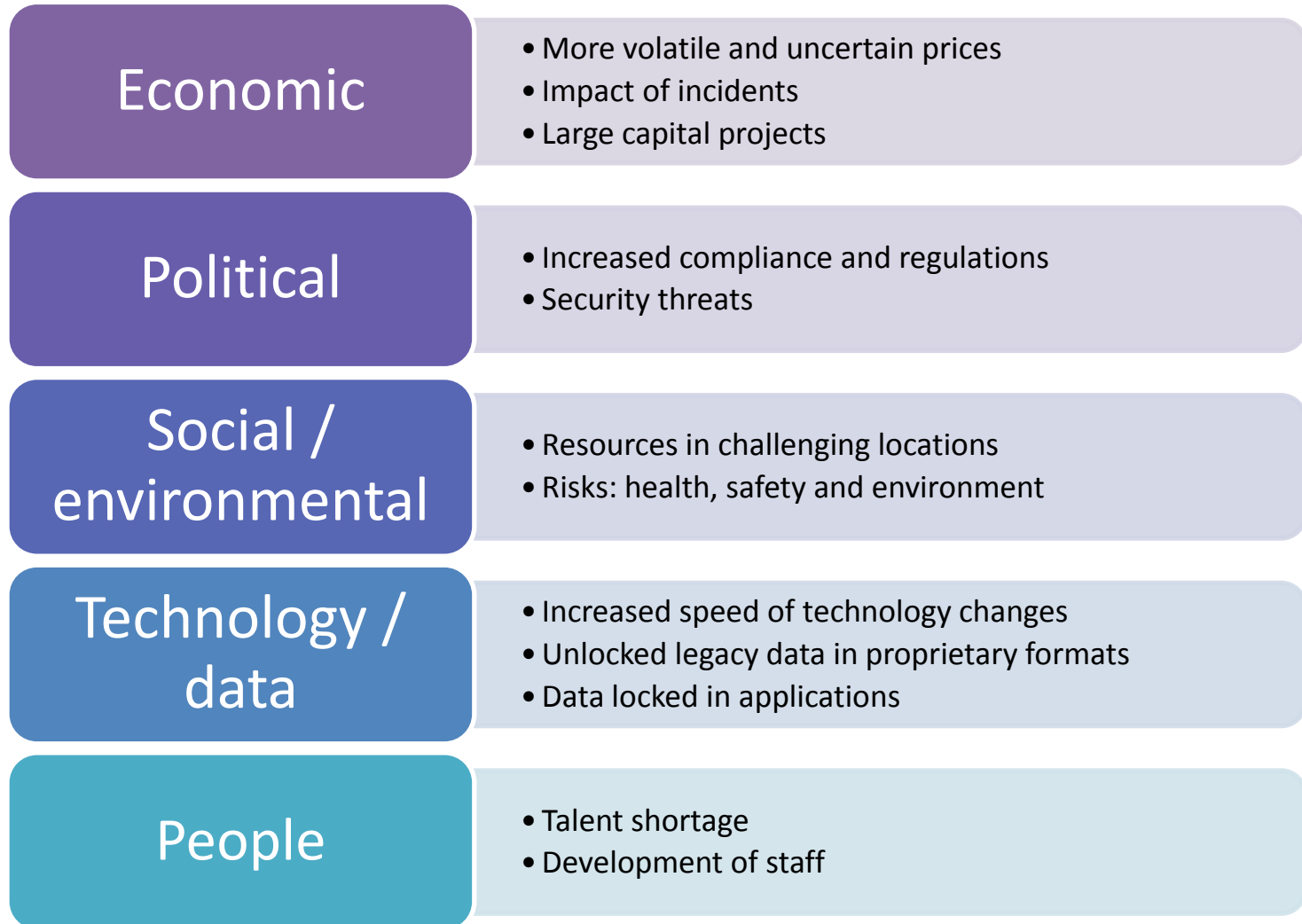
The goal of this session is to:

- Describe the why and how of this community
- Outline the “virtual CIP study group” idea
 - Shell pilot 2014
 - Idea for SIG members
- Inform you about other AIIM / SIG activities

Q&A via the [discussion forum](#)



Oil & gas industry: an age of rapid change



The idea for the O&G SIG

- **Why create an industry-specific network?**
- **When was the SIG created?**
- **Who are the SIG leaders?**

SIG Leaders

Name	Company	Title	SIG role	
Dennie Heye	Shell	IM Business Analyst	SIG Leader	
Pieter Lokker	Shell	SharePoint Solution Mngr	SIG Advisor	
Robbie Watson	BP	IM lead for global wells	SIG Advisor	
Michael DeVanna	Saudi Aramco	Records Manager	SIG Advisor	
Andy Lavender	Chevron	Web, Collaboration, and KM Leader	SIG Advisors	
Frans Klaassen	Shell	I&D Foundations Mngr	SIG Advisor	

The role of the O&G SIG

- In our industry Information & Data (I&D) management plays a crucial role – I&D are competitive differentiators
- But we also share common challenges:
 - Substantial increase in volume of data
 - Speed of technology development
 - Professional development: an increased and more diverse skillset is required
- The O&G SIG is emphasizing development in Information & Data critical area like [but not limited to] ERM, ECM, Business Analysis etc.

Global O&G SIG in a nutshell

Purpose of the SIG

The aim of the SIG is to establish a virtual network for a global community of I&D professionals working in the O&G industry, all striving to host quality educational and social events, to further develop local communities and contribute to an individual's knowledge base.

What's in it for the members of the SIG?

SIG members will benefit from increased exposure to new technologies and trends in the external I&D environment and by leveraging some of the more progressive thinking in this space. Networking with peers and in taking advantage of being informed through the network on possible job opportunities

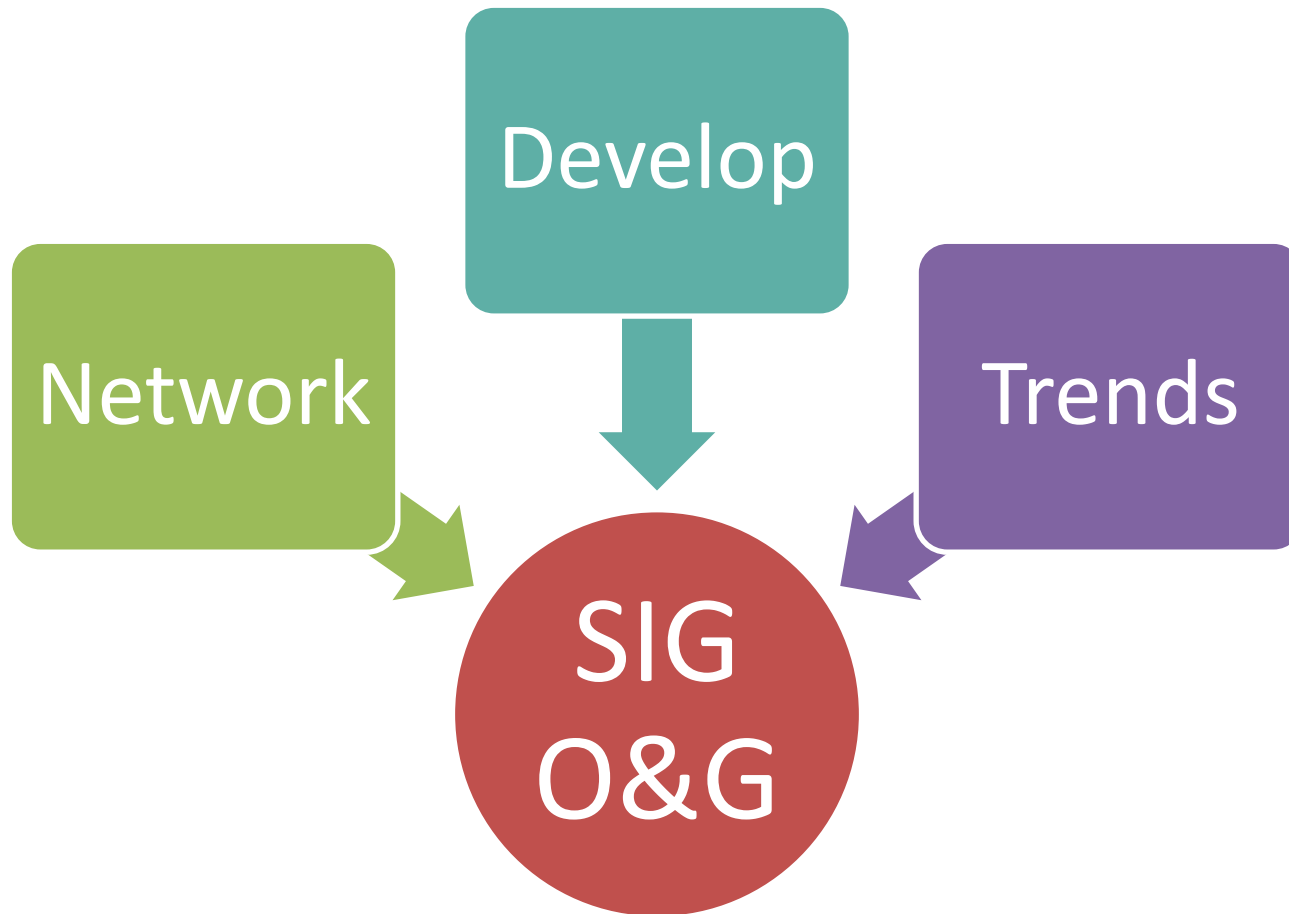
For who?

Professionals working with information and data in the O&G supply chain.

Our aspiration

**We do not aspire to become the Biggest
but the best network group within AIIM**

How will we achieve our goals?



AIIM CIP virtual study group



CERTIFIED
INFORMATION
PROFESSIONAL

▶ Access / Use

▶ Secure / Preserve

▶ Capture / Manage

▶ Architecture / Systems

▶ Collaborate / Deliver

▶ Plan / Implement

Why a virtual study group?

- Provide a more thorough understanding of the topics the course material describes;
- Deeper, richer and wider engagement with content;
- Pacing ourselves through the course material;
- Different perspectives from group;
- Get to know other participants



How a CIP virtual study group works

- A virtual study group has 6 members, and the 6 modules are divided amongst the members;
- One member acts as facilitator / moderator;
- One module is discussed per meeting:
 - Everyone has studied the material and made notes;
 - The person who “owns” the module presents his notes (questions, ideas, comments, what does it means for their organisation etc.);
 - The group can share links to related material
- In the end everybody takes the exam!

What is required?

- Commitment that you will prepare “your” module;
- Commitment to participate in discussions;
- Attend every meeting (unless high urgency overrules);
- Connect – Learn - Share – Have fun!



The moderator/facilitator has an important role:

- Get commitment from participants & line managers;
- Plan all the meetings;
- Moderate the discussions;
- Chase participants where needed on their actions

How to measure success?

To validate if this way of learning adds value, check:

- Did members pass the exam?
- Did the participants feel this way of studying adds value?
- Would participants recommend a study group to others?



Interested in a CIP virtual study group?

- Need at least 6 members
- Please post in our discussion forum
- Relevant materials will be shared



Last, but not least

- Going to the AIIM conference?
- New session in February – suggestions welcome



Thank you for your attention!

Q&A via the [discussion forum](#)

