



Women in Intelligent Information Management (WIIM) Webinar

A Recap of WIIM Accomplishments at

AIIM CONFERENCE | DALLAS

&

Goals for 2020-2021

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SUPPORTING THE ENDEAVORS OF THE WIIM COMMUNITY



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WIIM Webinar - "WIIM @ AIIM 2020 & Moving Forward"

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Purpose

To inspire, connect, and advance Women in Information Management.

Vision

A robust, diverse, and inclusive information management field where all members have equal opportunity to thrive, contribute, and succeed.

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WIIM MISSION





To engage and empower Women In Intelligent Information Management through advocacy, leadership, mentoring, and professional development.

WIIM was formed with a purpose and a vision for the future. Our mission is our plan on how to realize the vision.

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WIIM Wins in 2019




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- ✓ Engaged across 1400 WIIM members (25+% of 5500 AIIM members) in multiple activities.
- ✓ Conducted 4 WIIM Sponsored webinars topics in 2019.
- ✓ Conducted 11 WIIM-sponsored events at AIIM2019.

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WIIM Wins in 2020



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- ✓ Planned 8 WIIM-empowered events for AIIM20 including first leadership workshop!
- ✓ Awarded first WIIM CIP Scholarship!
- ✓ Launched WIIM Kudos award to celebrate WIIM member accomplishments.
- ✓ Engaged and shared info in WIIM Forum.
- ✓ Conducting WIIM Webex on IM/IG and Career-based topics
- ✓ Launching of “*WIIM Circle*” Small Group Live Discussion Forums

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2020 WIIM-Leadership Council



JESSICA MARLETTE, Esq., CIP
White & Case, LLP



MARIA RICHARDSON
*Patterson Belknap
Webb & Tyler, LLP*



JILL STELTER, CIP
*Snohomish County Public
Utility District*



LORELEI CHERNYSHOV,
CIP, IGP, MSLS
Merrick Bank



ANN GORR, IGP | *Ann Gorr, LLC*



GEORGINA CLELLAND, CIP
Chief Operating Officer, AIIM



AMY HARRELSON
*Records Management &
Information Consultant*

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JESSICA MARLETTE, Esq., CIP

Information Governance
Counsel

WHITE & CASE, LLP

Chair – WIIM (2020 ~ 2022)
Co- Chair – WIIM (2018 ~2020)

AIIM Related:

Member of AIIM since 2017
First AIIM Conference = 2017
Co-Chair, Women in Intelligent Information
Management (WIIM)

Expertise & Experience:

Information Governance, Knowledge Management,
Process Improvement, Staff Leadership and
Mentoring, Legal (10)

Education:

B.A. English, M.A. Library & Information Science,
J.D.

“Be Mindful!”



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Jessica's Philosophies



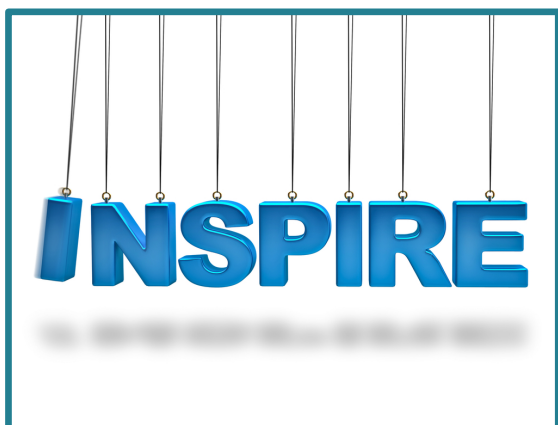
- Just because you can, doesn't mean you should.
- "I hear, I forget. I see, I remember. I do, I understand." (*Confucius*)
- "Die before you cry." (*Unknown*)
- Say what you mean, and mean what you say.
- Always hope for the best, but prepare for the worst.

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Jessica's Volunteer Vision



- Desire to inspire women leaders and change makers
- Inspired by a fantastic mentor to lead other women
- Rewarding to help people find their potential so they can thrive

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ANN GORR, IGP

Legal Technology Consultant/
Information Governance
Strategist
ANN GORR, LLC
WIIM-LC Co-Chair (2020 - 2022)
WIIM-LC Member (2018-2019)

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AIIM Related:
Member of AIIM since 2013
First AIIM Conference = 2019
Women in Intelligent Information Management
WIIM Co-Chair (2020-2022)
Member & Chair-in-Waiting (2018-2020),

Expertise & Experience:
Information Governance Strategy, Delivery, &
Design; Change Management & Best Practices for
Legal; Legal Technology SME Management,
Process Improvement; Legal Technology for the
SMB Law Firm & Corporate Legal Department (25+)

Education:
B.S. Education


“Do The Right Thing ... Always!!”



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• Ann’s Philosophies



- Do The Right Thing...Always!!!
- You really don’t know what you really don’t know!
- It’s so much easier to be kind than it is to be mean. AKA ... “Be Nice – It doesn’t cost you anything...”
(Mary Stella Conroy Eyler – my grandmother!)
- Everyone has a plan until they are punched in the face.
(Mike Tyson)

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Ann's Volunteer Vision



- Belief in leading and mentoring by example
- Empowering women and youth with the reality-based, actionable tools to succeed
- Long time advocate for youth in STEAM / STEM.
- Believe in “paying it forward” to improve our business community
- “When you let your own light shine, you unconsciously give others permission to do the same.”
— Nelson Mandela.

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AMY HARRELSON

**Consultant
Records and Information
Management**

WIIM-LC Member (2018-2022)

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AIIM Related:
Member of AIIM since 2017
First AIIM Conference = 2018
Leadership Council Member, Women in Intelligent Information Management (WIIM)

Expertise & Experience:
Records and Information Management, Information Governance, Data Governance, ECM Design/Implementation, Disaster Recovery/ Continuity of Operations, Business Process Improvement, Process Automation, AI/DML, Risk Management Telecom (10) Oil & Gas (3) Pharma (3) Tech Startups (3), Utility (7), and HR Provider (3 months)

“The most courageous act is still to think for yourself. Aloud.” — coco chanel



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Amy's Philosophies

"We need women who are so strong they can be gentle, so educated they can be humble, so fierce they can be compassionate, so passionate they can be rational, and so disciplined they can be free."

— Kavita Ramdas


- Be comfortable enough in yourself and your abilities to realize you don't know everything
- Don't complain if you don't have an alternate solution ready to discuss
- Collaboration = Innovation
- The less records you create the less you have to manage!! (*pick up the phone, walk to someone's desk to ask a question*)
- "I wouldn't ask anyone to do anything I wouldn't do myself."
— Indra Nooyi, CEO PepsiCo

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Amy's Volunteer Vision



- Advocate for the empowerment and support of women in the corporate arena
- Provide a respectful space for women to navigate and define success on their own terms
- Desire to honor those who came before me in order to make the future a better place
- It takes a village!!
- "The meaning of life is to find your gift. The purpose of life is to give it away." – William Shakespeare

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LORELEI CHERNYSHOV,
CIP, IGP, MSLS (2020)

AVP, Information Governance
MERRICK BANK

WIIM-LC Member
(2020-2022)

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AIIM Related:
Member of AIIM since 2017
First AIIM Conference 2019
CIP in Action AIIM Leadership Award 2019
WIIM Member

Expertise & Experience:
Information Governance, Data Privacy, Data Minimization, Data Mapping, Process Integration

Education:
MSLS (Data Privacy and Cybersecurity), MIT
Certification in Artificial Intelligence Implications to Business Strategy, B.A. Journalism


“What one thinks, one can become.”

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Lorelei’s Philosophies



Out beyond ideas of wrongdoing and right doing, there is a field. I’ll meet you there.

-Rumi

Think globally, act locally.

Think strategically, implement tactically.

An idea is a match between a problem and a solution.


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Lorelei's Volunteer Vision

To facilitate useful and thoughtful action.



- Relevancy
- Ongoing education
- Engagement
- Exploration
- Knowledge interception
- Readiness
- Awareness

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MARIA RICHARDSON

Records Manager
**PATTERSON BELKNAP WEBB
& TYLER, LLP**

WIIM-LC Member
(2020-2022)

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AIIM Related:
Member of AIIM since 2019
First AIIM Conference = 2020
Council Member, Women in Intelligent Information Management (WIIM)

Expertise & Experience:
Information Governance, Disaster Recovery/Business Continuity, Technology, Process Improvement, Staff Leadership and Mentoring Legal (30)

Education:
B.A. Political Science

“Make A Difference!”



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Maria's Philosophies



- “Respect is how you treat everyone, not just those you want to impress.” (*Richard Branson*)
- “Do something worth remembering.” (*Prince*)
- “Don’t be intimidated by what you don’t know”. (*Sara Blakely, founder of Spanx*)
- Think before you speak, then, think again.

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Maria's Volunteer Vision



- Paying it forward
- Being the spark that ignites the fire to pursue something outside your comfort zone
- Learning from my peers' experiences

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JILL STELTER, CIP

IG Program Manager &
Compliance Functional Lead
SNOHOMISH COUNTY PUBLIC
UTILITY DISTRICT

WIIM-LC Member
(2020-2022)

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AIIM Related:
Member of AIIM since 2016
First AIIM Conference = 2016
Council Member, Women in Intelligent Information
Management (WIIM) (2020 – 2022)

Expertise & Experience:
Information Governance, Systems
Integrations, Regulatory Compliance,
Process Improvement, Change Management,
Leadership and Training, Legal (15+)

Education:
Paralegal Studies and Business-IT
Management

“Be the change you want to see”

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Jill’s Philosophies



- “Surround yourself with only people who are going to lift you higher.”
– Oprah Winfrey
- If it takes less than 2 minutes, just do it!
- “Don’t be a lady, be a legend.”
– Stevie Nicks
- “Talent will get you in the door - but character will keep you in the room.”
– John Wooden

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Jill's Volunteer Vision



- “Leadership and learning are indispensable to each other.”
– John F. Kennedy
- Inspired by my amazing mentor to help others to see their true potential
- “Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.” – Dr. Seuss
- “See a need, fill a need”
– Bigweld (“Robots”)

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WIIM Wows AIIM 2020



**WOMEN**
in INFORMATION MANAGEMENT

- Pre-Conference Professional Development Program
- Six WIIM Partner Sponsored Sessions
- Visible Profiles of WIIM Members/Leaders in Key Programming
- Panel of WIIM Sponsorship Leadership Roles participating in topics pertinent to WIIM
- WIIM Networking Event coordinated with International Women’s Day

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<div><div>WOMEN in INFORMATION MANAGEMENT</div><div>WIIM Sponsored Events/Sessions</div></div>		
Session/Event	Program Type	Presenter (s)
Information Professionals Leadership Pre-Conference Workshop	Pre-Conference – Professional Development	Chere Estrin Estrin Legal Staffing
The New Success Determinant: Effective Relationship-Building	Presentation – Professional Development Focused	Ann Gorr, IGP
Career Empowerment: How to Elevate Yourself by Elevating Others	Round Table Session – Professional Development	Jessica Marlette, Esq., CIP
Women in Information Management: An AIIM Community for Women by Women	WIIM Networking Event	WIIM Leadership Council (WIIM LC)
WIIM Happy Hour	WIIM Networking Event	WIIM Leadership Council
Advancing Gender Equity in the Workplace: It Takes MALE and FEMALE Champions	Panel Style – Interactive Professional Development	Laura Downey, Ph.D., CIP; Panel with WIIM Sponsors and AIIM Board Chair
How TSA Drives Decisions and Actions with a Data Architecture	Presentation – Professional Development/Change Mgmt	Laura Downey, Ph.D., CIP
WIIM Circle: Navigating Challenges in the Workplace	Round Table Session – Professional Development	Jessica Marlette, Esq., CIP; Jill Stelter, CIP
<div>AIIM CONFERENCE DALLAS</div>		#AIIM20

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AIIM20
Feedback



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WOMEN
in INFORMATION MANAGEMENT

WIIM LC Focus Areas
in 2020-2021

➤ Better Serve the WIIM Community by Providing Opportunities in:

✓ MENTORSHIP

✓ ENGAGEMENT

✓ PROGRAMMING

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CIP Scholarship Announcement



April 22, 2020

CIP Scholarship:



- Awarded 1 CIP Scholarship in 2019
- Two (2) CIP Scholarships available in 2020
 - Details & Criteria on WIIM Community within AIIM
- Special Thanks to Julie Harvey for donating this professional development opportunity to the WIIM Community.

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Participate in the WIIM Community



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GETTING INVOLVED:



- WIIM Webinars
- WIIM CIRCLE Roundtables
- Mentoring Moments
- WIIM Special Interest Group Page @ AIIM
- <https://community.aiim.org/communities/community-home?CommunityKey=3b363db5-a04b-4258-a4d5-ad7eeda67253>

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Quotable Quotes about WIIM



SAMARA CARTER
University Records Officer
GEORGE MASON UNIVERSITY (GMU)

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"So AIIM gives me an opportunity to meet with peers online, have discussions, get mentorship where I wouldn't normally be able to easily get that sort of thing on a day to day basis. I recently went to the AIIM conference in Dallas this year and I have to get a shout out to WIIM, which is Women in Information Management. It's very empowering to be able to talk with other women professionals, people who aren't just in the university aspect, but are out there in more high pressure, more demanding careers, possibly where it's even harder to get heard as a woman in the field. And it certainly bolstered me up and made me ready to go back and tackle some of the issues I had set on the buy side."

<https://community.aiim.org/communities/community-home?CommunityKey=3b363db5-a04b-4258-a4d5-ad7eeda67253>

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WIIM Special Interest Group Page @ AIIM



How to Join

The Women in Information Management community is open to all of AIIM's Professional Members. If you want to join this inspiring community, here's how:

Step 1: [Join AIIM as a Professional Member.](#)

Step 2: [Login and connect to the group via the online community.](#)

Already a Professional Member? Then skip right to step 2.

<https://community.aiim.org/communities/community-home?CommunityKey=3b363db5-a04b-4258-a4d5-ad7eeda67253>

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WIIM
Special
Interest
Group
Page @
AIIM

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Special Interest Group: Women in Information Management (WIIM)

Community Home Discussion 338 Library 68 Blogs 6 Events 2 Members 341

Special Thanks to our Corporate Supporters:

Latest Discussion Posts

RE: Next WIIM Webinar Wed 4/22 11am EST

By: Jessica Mariette · 8 hours ago

The WIIM Leadership Council is looking forward to you joining us tomorrow for the WIIM Webinar. It's a great opportunity to learn more about who WIIM is and what will be offered this year. Jessica Mariette, CIP Information ...

RE: Financial Back-Up Plans?

By: Jessica Mariette · 5 days ago

I have the same thought about the 401k as a worst case scenario. I'm not in the position of needing it and hopefully won't, but every day another law firm is cutting salaries and more and more companies are having to make these difficult decisions.

RE: Financial Back-Up Plans?

By: Natalie Austin · 5 days ago

In planning for the worst case I've been looking at how to access any assets that I have available that would incur the least amount of tax penalties and just rank them in order. For example, in the recent CARES package some of the restrictions on getting ...

Next WIIM Webinar Wed 4/22 11am EST

By: Georona Clelland · 5 days ago

Join our Women in Information Management (WIIM) Leadership Council for this webinar. Excited to recap on WIIM activities at AIIM20, introduce the new Leadership team and talk about the upcoming 2020 activities. If you are already involved in this group, ...

Upcoming Events

WIIM Webinar: WIIM at AIIM2020

Apr 22, 11:00 AM - 12:00 PM (ET)

WIIM Circle: Adaptable Leadership During a Pandemic

May 19, 11:00 AM - 12:00 PM (ET)

Latest Shared Files

Here's the Infographic!

By: Joanne Hough · one month ago

Webinar Replay - Oct 8, 2019 - Effective Negotiations

By: Georona Clelland · 6 months ago

WIIM Webinar Replay - MISSION POWER: Know Your Mission ...

By: Georona Clelland · 7 months ago

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Thank you to all who joined us last week for Maggie Stern's enlightening webinar about communicating ...

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UPCOMING
WIIM
EVENT

April 22, 2020

Join us on May 19th for
our roundtable series:
WIIM Circle ~
Adaptable Leadership
During a Pandemic

Time: Tuesday, May 19th

Location: 11:00 a.m. (EST)


Register @
https://zoom.us/meeting/register/tJMpde6prDkqHdT43hL6thvI_tJdZWSylmvj

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 WOMEN in INFORMATION MANAGEMENT		2020 Leadership Council	
Name	Firm/Company	Title	WIIM-LC Role
Jessica Marlette, <i>Esq., CIP</i>	White & Case, LLP	Information Governance Counsel	Chair
Ann Gorr, <i>IGP</i>	Ann Gorr, LLC	Legal Technology Consultant	Co-Chair
Lorelei Chernyshov, <i>CIP, IGP, MSLS</i>	Merrick Bank	AVP, Information Governance	Member
Amy Harrelson	Consultant	Records & Information Management Consultant	Member
Maria Richardson	Patterson Belknap Webb & Tyler, LLP	Records Manager	Member
Jill Stelter, <i>CIP</i>	Snohomish County Public Utility District	IG Program Manager & Compliance Functional Lead	Member
Georgina Clelland, <i>CIP</i>	AIIM	Chief Operating Officer	AIIM Liaison

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WRAPPING UP!



- ✓ Questions??
- ✓ Get Involved!
- ✓ Reach out to the Leadership Council
- ✓ Check in for Info on the WIIM Special Interest Group Page
- ✓ Special Thanks to Our Sponsors!



KONICA MINOLTA Microsoft PAPYRUS SOFTWARE

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