Establishing an Information Governance Program

Breakfast & Seminar

AIIM First Canadian Chapter is excited to offer four educational workshops in 2015 that will provide your organization with the building blocks to better manage your content. Delivered by industry specialists within leading ECM firms, these sessions will provide valuable insight to common challenges faced by organizations like yours, best practices on how to address, and steps to get there. Join us for the whole series!

This is the second workshop in the four-part series, which will be presented by Brendan Reid, on Establishing an Information Governance Program.

Whether you have an emerging or out of date information governance program, any organization can benefit by leveraging an existing framework for Information Governance. No need to reinvent the wheel when your peers across North America have already invested a significant amount of time producing the Information Governance Reference Model (IGRM).

Join local practitioners to discuss common hurdles of establishing a program and techniques used to overcome objections. Hear how using an established and recognized framework builds trust and credibility into the program. This seminar will benefit any stakeholder of governance whether the goal is to educate yourself about what others are doing or looking for material to build your corporate program.

PROGRAM INFORMATION

Date: Wednesday, February 25, 2015
Registration: 8:00 – 9:00 a.m.
Seminar: 9:00 - 10:15 a.m.
Networking: 10:15 - 10:45 a.m.
Location: The National Club, 303 Bay Street, Toronto, Ontario
Cost per Workshop: $35 AIIM Members / $45 Non-AIIM Members

DRESS CODE: The National Club requires business casual dress. No jeans, runners, shorts or logo golf shirts are allowed.

To register, please **click here** or cut and paste this link: **https://aiimfeb252015.eventbrite.ca**

Brendan Reid

Brendan has been an end user, trainer, software vendor and trusted information management adviser to national government departments and global corporations across Europe and North America.

During this time he has garnered an understanding of how technology clouds Information Governance efforts. He has seen first-hand how the most successful path is by building trust in your program through stakeholder participation.

Not yet an AIIM member? **Sign up** to become a member and please don't forget to reference *"FIRST CANADIAN"* during sign up.

Workshop Three – Shared Drive Cleanup & Migration – Wednesday, March 25, 2015

Workshop Four – Metadata and Taxonomies for Organizing Your Content – Wednesday, April 22, 2015