



Presented by the ARMA Triangle Chapter  
Thursday, April 7, 2016

GlaxoSmithKline  
5 Moore Drive  
Research Triangle Park, NC 27709

Join us for a full day IG Seminar on the battles we all face in the digital world, whether you defend your organization in the public or private sector. Learn how you can protect your organization from a data breach, hear about the latest trends in eDiscovery, and more.

### ***Seminar Program and Amenities Include:***

- ***Presentation by Guest Speaker Jason R. Baron***
- ***Presentation by Guest Speaker Benjamin Wright***
- ***Documentary Film: Full Viewing of The Decade of Discovery***
- ***Panel Discussion: Following documentary featuring professionals from both the public and private sectors - moderated by Doug Moore, National Account Sales Manager, eDiscovery - Ricoh USA, Inc.***
- ***Vendor Spotlight: An opportunity to speak with area vendor sponsors that specialize in Information Governance and Records Management strategies***
- ***Networking with Industry Professionals in the Fields of IG/RIM/IT/Legal***
- ***Continental Breakfast***
- ***Morning & Afternoon Breaks with Beverages and Snacks***
- ***Catered Hot Lunch***
- ***Pre-approved for 5 ICRM Certification Maintenance Program (CMP) credit hours***

## Featuring:

### Jason R. Baron and Benjamin Wright

#### What's New in Information Governance for 2016? The Emerging Role of Shadow IT & Other Hot Topics – Presented by Jason R. Baron



**Description:** The controversy over former Secretary Hillary Clinton's use of a private email server has shined a spotlight on a newly emerging phenomenon in the workplace: employees (including corporate executives) using a range of technologies and applications to conduct work-related communications outside "approved" channels. This session will discuss the existence of the "shadow IT" phenomenon, which parallels and overlaps with the concerns raised by "Bring Your Own Device" (BYOD) policies, and will recommend best practices to follow. We will also discuss what the IG market generally looks like in 2016, drawing from the latest annual report of the Information Governance Initiative.

**Jason R. Baron:** An internationally recognized speaker and author on the preservation of electronic documents, Jason serves as Of Counsel in the Information Governance and eDiscovery Group at Drinker Biddle in Washington, D.C. He is also Co-Chair of the Information Governance Initiative, a vendor neutral consortium and think tank. The American Lawyer Magazine named him one of six "e-discovery trailblazers" in its 2013 issue devoted to "The Top 50 Big Law Innovators of the Last 50 Years." He is prominently featured in the recent documentary film, *The Decade of Discovery*, which follows events that unfolded when Jason took on a quest to find a better way to search for White House email. Most recently, in connection with the controversy over former Secretary of State Hillary Clinton's use of a private email account, Jason has appeared on *Good Morning America*, *NBC Nightly News*, *MSNBC*, *CNN*, *NPR's All Things Considered*, at the *National Press Club* in a session covered live on C-Span, and has been quoted in *The New York Times*, *The Wall Street Journal*, *TIME Magazine*, and many other media outlets. [Jason R. Baron](#)



#### The Law of Digital Investigations – Presented by Benjamin Wright

**Description:** Information Governance is ultimately about being able to find and account for records and evidence. It includes the proper execution of investigations that capture and evaluate records and evidence. This presentation will share latest experiences and pitfalls surrounding digital investigations. It will examine legal and ethical risks as a Records Manager or any other professional seeks to gather and evaluate electronic records for purposes of lawsuits, audits or internal control. The records might be email, social media entries, 'data in the cloud' or text messages stored on mobile devices. In addition, this presentation will examine data security investigations, where an enterprise assesses whether it has suffered a data 'breach.' A conclusion that the security of private data - such as Social Security Numbers -- has been breached can require the enterprise to send notices to consumers and legal authorities.

Benjamin Wright is an attorney in private practice, based in Dallas, Texas. He is the author of technology law books, including *The Law of Electronic Commerce*. He advises diverse enterprises on records and technology policy. At the SANS Institute, he teaches a five-day course titled "The Law of Data Security and Investigations". More information on Benjamin Wright can be found at: [benjaminwright.us](http://benjaminwright.us)

**Registration Information**

Fee for the seminar includes breakfast, morning/afternoon breaks, lunch and conference materials.

- ARMA Member - \$75.00
- Non-Member - \$95.00
- Student - \$50.00

If mailing a check, please return registration form with payment **no later than April 1, 2016 to:**

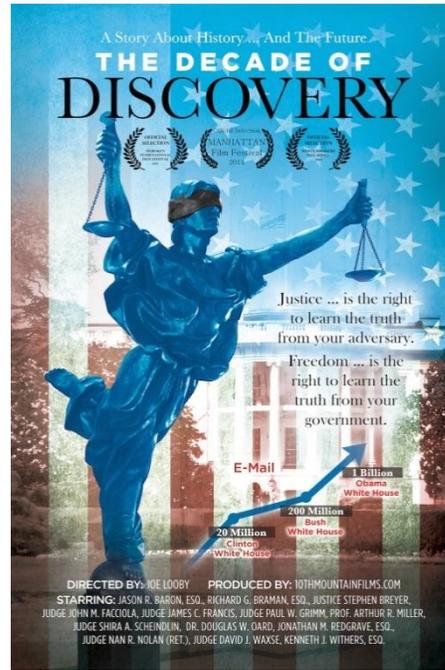
ARMA Triangle Chapter  
ATTN: Theresa Wall  
1191 Legacy Fare Drive  
Pleasant Garden, NC 27313

Pay via PayPal at  
<http://www.armatriangle.org>



For additional information, contact:  
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President, ARMA Triangle Chapter  
Phone: 919-483-2946

Email: [Rebecca.j.pezzoni@gsk.com](mailto:Rebecca.j.pezzoni@gsk.com)



Click here to watch to the [documentary](#) trailer:

*“The Decade of Discovery is a documentary of events that took place at The White House and in U.S. Courts (circa. 2002-2012). It’s the story of a government attorney on a quest to find a better way to search White House e-mail and a teacher who took a stand for civil justice on the electronic frontier. Together, they sparked a revolution.”*

*This event has been submitted for pre-approved ICRM Certification Maintenance Program (CMP) credit hours*

*The ARMA Triangle Chapter thanks GlaxoSmithKline for their generous support.*

**ARMA Triangle Chapter  
2016 Seminar Registration Form**

***IG Digital Wars: Awaken the Forces in your Empire!***

**Thursday, April 7, 2016**



Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Registration: **ARMA Member - \$75.00 Non-Member - \$95.00 Student - \$50.00**  
(circle one) \_\_\_\_\_